# DENTAL ANXIETY

WHY DOES IT HAPPEN AND HOW WE RESOLVE IT

20% OF THE POPULATION **SUFFERS FROM DENTAL PHOBIA OR ANXIETY** 

Millions of people experience a phenomenon known as dental anxiety, which can prevent them from seeking the essential oral health care everyone needs. Dental anxiety is a real problem, and if you suffer from it, you know how crippling it can be.

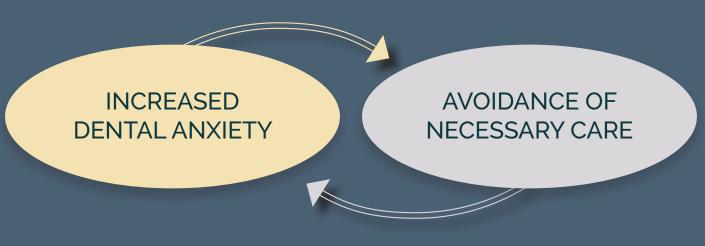
While it seems like your anxiety is telling you to ignore the dentist, we want to encourage you to confront your fears with new knowledge and helpful tools to cope.

# WHAT IS DENTAL ANXIETY?

Dental anxiety is a state of apprehension, anxiety, or fear produced by the thought of an impending dental appointment.



The biggest problem with dental anxiety is that it often causes people to avoid essential dental care. This can become a vicious cycle in which avoiding the dentist increases anxiety, and increasing anxiety leads to greater avoidance of necessary care. The longer someone goes without dental care, the worse his or her oral health will become, and the more scary any dental procedure seems in their mind.



# WHO IS MOST SUSCEPTIBLE?



A parents' reaction to visiting the dentist

plays a large role in the way children

perceive dentistry. Parents who

THEIR PARENTS

suffer from dental anxiety are very likely to pass this on to their children.



#### required, the more likely we are to feel anxiety. Patients who have neglected dental care for some time may need

The more extensive dental treatment

considerable treatment, and the prospect of long, invasive appointments can cause significant fear.



## Those who suffer from mental health

conditions like high anxiety or panic disorders

have a greater risk for experiencing symptoms of dental anxiety too.



#### When someone has a negative experience with a dentist, it's easy to

assume all future encounters will be

similar. Often, these bad experiences

occurred during childhood, and the powerful memories can induce a lifetime of anxiety.

### Those who suffer from dental anxiety often miss the subtle warning signs. While these will be unique to everyone, you may experience one or more of the following:

WHAT ARE THE SIGNS AND

**SYMPTOMS OF DENTAL ANXIETY?** 





**ANGRY OR** 

**EASILY IRRITATED** 





**FREQUENTLY** CANCELLED





**ELEVATED HEARTRATE** 

**APPOINTMENTS** 

WHAT'S THE CURE? Because dental anxiety ranges widely in its causes, manifestations, and severity; the



many years, you will be happy to learn improved technology has made many dental procedures less invasive and

more comfortable! Modernized appointments are shorter, safer and more enjoyable for our patients.



your fear is to build a trusting relationship with a dentist. Here are some suggestions to finding a dental practice that can help.

AN ATTENTIVE TEAM

Communication plays a very important

role in fighting dental anxiety. By

understanding the various aspects of

your treatment and trusting your dental team will allow you to take breaks or can regain some sense of control.



options like laughing gas or IV sedation.

## ask questions throughout the visit, you

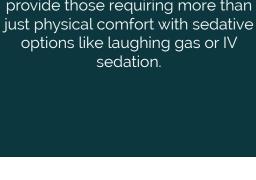
**BEGIN TODAY** If dental anxiety has kept you from seeing a dentist in recent years, your next step is finding a dentist you trust. When you're ready, schedule a relatively short and non-invasive procedure first, then work

your way toward the more extensive treatments you may need. We want every patient to receive the dental care necessary for a healthy life!





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**COMFORT &** 

CONVENIENCE

Many dentists offer amenities to help

anxious patients relax, including

music or movies. Some can also