

# INVISALIGN

FOR MORE THAN JUST A BEAUTIFUL SMILE

Invisalign is a comprehensive orthodontic treatment that allows your dentist or orthodontist to reposition your teeth with clear, almost invisible, plastic aligners.



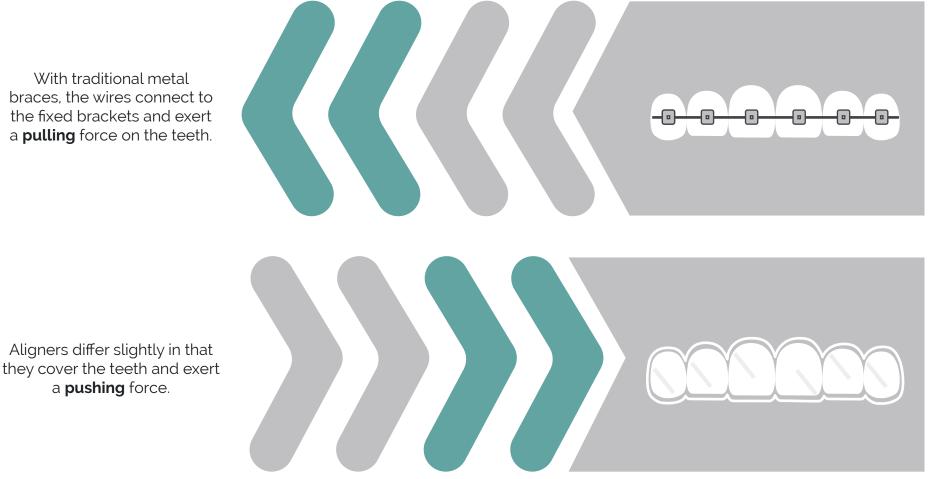
## **HOW DOES INVISALIGN WORK?**

The underlying mechanism of orthodontic tooth movement involves changes in the

bone surrounding each tooth. We can activate the cells involved in this change by applying pressure.

With traditional metal braces, the wires connect to the fixed brackets and exert a **pulling** force on the teeth.

a pushing force.



While the method is different, the underlying mechanism of tooth movement is the same. Each aligner places a precise amount of pressure at a specific angle to achieve minor tooth movements in increments of fractions of a millimeter. These minor movements combine over the full series of aligners to achieve the comprehensive repositioning of your teeth, resulting in a beautiful smile!

## WHAT ARE THE BENEFITS OF INVISALIGN OVER TRADITIONAL BRACES?



### Compared to the metal appearance of

traditional brackets and wires, which can

imply an undesired youthful appearance, Invisalign allows adults to straighten their teeth discreetly.



## Invisalign offers a noticeable comfort

advantage to the sharp metal of traditional

braces. Because the aligner is made of a thin layer of plastic material, it won't cause a sensation of fullness under the lips like braces often do.



#### additional tools to help you clean around brackets and under wires.

maintenance of your oral health is much

simpler. With traditional braces, oral

hygiene can be difficult, involving



sports. Invisalign acts as protection for

the teeth and does not irritate the soft

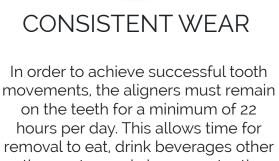
tissue lining the cheeks, lips and tongue.

#### Aligners may be virtually invisible, but they require significant involvement on the patient's part. Invisalign is unique in that one of its major advantages, being removable, is also a disadvantage. Because the patient can remove them, you are

responsible for much of the success of treatment.

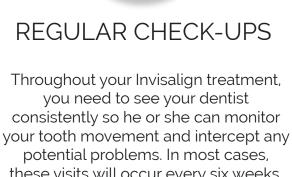
HOW WILL MY DAILY LIFE

**CHANGE WITH INVISALIGN?** 



#### than water, and clean your teeth properly.

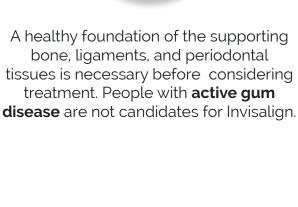




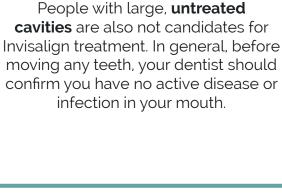
#### these visits will occur every six weeks, and flossing throughout the day. lasting for approximately 15 minutes.

WHO MAY NOT BE A

**CANDIDATE FOR INVISALIGN?** 



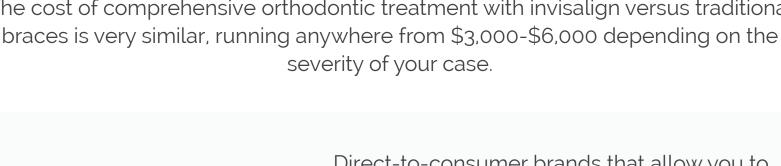




# WHAT'S THE COST?

The cost of comprehensive orthodontic treatment with invisalign versus traditional

severity of your case.



**BUT BEWARE** 

Direct-to-consumer brands that allow you to straighten your teeth without seeing your dentist can be very dangerous. We know the cheaper home kits sound tempting, however, subpar

worth the risk.

More than just a cosmetic treatment, Invisalign aids in your ability to maintain your oral health by easing your ability to brush and floss, thus decreasing your likelihood of plaque buildup and gum disease. Correcting your bite with Invisalign today, will not just provide you a more beautiful smile, but

a healthier, longer-lasting smile.

**BEGIN TODAY** 

results and risks to your oral health don't justify

orthodontics can result in several thousands of

dollars in repairs-- far more than a patient would

have saved by "skipping the dentist!" It's just not

the potential savings. Damage caused by at-home